



**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**

## **Wave Business appointed as 90 Degree Software Distributor in Australia and New Zealand**

*Wave to distribute Radius<sup>90</sup> – an Innovative Reporting Tool for Microsoft Dynamics  
and Microsoft SQL Server Reporting Services Customers*

**June 28, 2007 - Vancouver, BC / Melbourne, Australia -** 90 Degree Software today announced that Wave Business has been appointed the distributor for Radius<sup>90</sup> in Australia and New Zealand.

“We are pleased to appoint Wave Business as our distributor for Australia and New Zealand,” said Michael Matrick, President, 90 Degree Software.

“Wave’s skills and significant experience within the Microsoft SQL Server community makes them well positioned to support both customers and partners with our Radius<sup>90</sup> solution throughout the region.”

The Radius<sup>90</sup> solution meets the reporting needs of Microsoft SQL Server, Microsoft Dynamics and Microsoft Office SharePoint customers. Radius<sup>90</sup> provides users with the ability to easily and cost-effectively create, modify and customise new and existing reports.

Until the introduction of Radius<sup>90</sup> to the market, Visual Studio or Report Builder were the only real choices to create and modify reports and both tools relied on skilled programming staff. This has caused a reporting backlog in many organisations whereas the end user friendliness of the Radius<sup>90</sup> solution solves this issue.

Radius<sup>90</sup> is 100% Microsoft Report Definition Language (RDL) compliant, enabling users to reuse, search and share existing Microsoft reports, while at the same time, taking advantage of Radius<sup>90</sup> advanced report authoring capabilities.

“90 Degree Software’s new reporting product is an ideal example of how our industry partners can take full advantage of Microsoft’s industry-leading business intelligence platform to meet the growing needs of our mutual customers,” commented James Utzschneider, General Manager of Dynamics Marketing at Microsoft Corp.

Radius<sup>90</sup> is available in two editions. Radius<sup>90</sup> Analyzer empowers business end-users to independently customise and personalise reports to meet their individual reporting requirements, without having to go through IT. Radius<sup>90</sup> Producer provides IT users with full access to data, allowing them to manage the data, while providing the time saving benefits of empowering business end users to manage report maintenance.

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Radius<sup>90</sup> looks and feels like existing Microsoft Office applications and can be operated on any recent Windows platform, providing ease of use and fast acceptance by business end users. Microsoft endorses Radius<sup>90</sup> for providing significant customer benefits while leveraging the Microsoft Business Intelligence infrastructure. Radius<sup>90</sup> is quickly becoming the reporting solution of choice for Microsoft-centric organisations.

“Wave is excited to be partnering with 90 Degree Software in marketing and supporting Radius<sup>90</sup> in Australia and New Zealand,” said Christopher Prince, CEO of Wave Business.

“As well as satisfying our own customer requirements, we are looking forward to developing partnerships in the region in order to meet the growing demand for the next generation of easy-to-use reporting tools.”

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#### **About 90 Degree Software**

90 Degree Software is an independent software vendor that has created an innovative Microsoft-based reporting platform that enables organizations to derive more value from their existing business intelligence systems. The privately held company is headquartered in Vancouver, Canada. For more information, visit [www.90degreesoftware.com](http://www.90degreesoftware.com).

#### **About Wave Business**

Wave Business has successfully been delivering business focused information solutions since 1999. Wave works with clients to improve information for competitive advantage. Wave achieves this through its business focus, agility in responding to changing requirements, ability in bringing together skilled staff and leading technologies, and Wave’s proven approach. For more information, visit [www.wavebusiness.com](http://www.wavebusiness.com).

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